



# SPONSORSHIP & PROMOTIONAL OPPORTUNITIES CONTRACT

**Exhibits & Conference:** February 6-8, 2018  
Ernest N. Morial Convention Center | Halls B-D | New Orleans, LA USA

**Exhibiting Company:** \_\_\_\_\_ **Booth #:** \_\_\_\_\_

**Legal Name:** \_\_\_\_\_

**Contact:** \_\_\_\_\_ **Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Fulfillment Contact:** \_\_\_\_\_ **Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

*Exclusive items are indicated in bold and italics. All sponsorships subject to availability. Pricing includes any upcharge and/or late fees.*

DECEMBER On-Site Sponsorship Specials!	By 12/22	After 12/22
<i>All artwork MUST be received by December 22 to receive the December Special Pricing.</i>		
<input type="checkbox"/> Banners: Lobby, 10' x 8', double-sided (Only 4 left)	\$6,000	\$6,300
<input type="checkbox"/> Banners: Lobby, 10' x 10', single-sided (Only 2 left)	\$5,000	\$5,350
<input type="checkbox"/> Banners: Lobby, 15' x 10', single-sided (Only 2 left)	\$5,500	\$5,950
<input type="checkbox"/> Banners: Lobby, 20' x 10', single-sided (Only 2 left)	\$6,200	\$6,400
<input type="checkbox"/> <b>Door Clings: 14 clings, right bank (1 available)</b>	<b>\$4,300</b>	<b>\$4,600</b>
<input type="checkbox"/> Kiosk Panel (Only 3 left!)	\$2,325	\$2,500
<input type="checkbox"/> <b>Window Clings A &amp; B: 6 horizontal windows &amp; 1 vertical window</b>	<b>\$8,500</b>	<b>\$9,050</b>

**SUBMIT SIGNED  
CONTRACT & PAYMENT TO:**

International Roofing Expo  
6191 N. Hwy. 161, Suite 500  
Irving, Texas USA 75038

Toll-free: 800.684.5761  
Outside USA: 972.536.6415  
Fax: 972.536.6410  
Exhibit@TheRoofingExpo.com  
www.TheRoofingExpo.com

**Digital**

<input type="checkbox"/> Email Blast Targeted - Attendee	\$3,475
<input type="checkbox"/> Mobile App - Silver Sponsor	\$4,000
<input type="checkbox"/> Mobile App - Multimedia Package	\$2,500
<input type="checkbox"/> Mobile App - Custom Push Alert	\$750
<input type="checkbox"/> Online Booth Profile - upgrade	\$575
<input type="checkbox"/> Registration/Travel Sponsor	\$2,250
<input type="checkbox"/> Rooftop Ruckus 1x shared email	\$495
<input type="checkbox"/> Rooftop Ruckus 3x shared email	\$1,295
<input type="checkbox"/> Rooftop Ruckus 6x shared email	\$2,300
<input type="checkbox"/> Smart Ads Retargeting (50,000 impressions)	\$1,500
<input type="checkbox"/> Smart Ads Retargeting (100,000 impressions)	\$3,000

**On-Site Sponsorships**

<input type="checkbox"/> Aisle Signs - 1 aisle	\$1,300
<input type="checkbox"/> Aisle Signs - 3 aisles	\$3,650
<input type="checkbox"/> Billboard: Exhibit Hall, double-sided (4 available)	\$2,050
<input type="checkbox"/> Conference Bag Insert	\$2,750
<input type="checkbox"/> Exhibit Hall Floor Graphic	\$1,025
<input type="checkbox"/> Exhibitor Presented Seminar	\$3,250
<input type="checkbox"/> Floor Graphic, exhibit hall, 3'x 3'	\$975
<input type="checkbox"/> Kiosk - Full Kiosk	\$8,000
<input type="checkbox"/> Product Showcase: 4'x4' Floor Display	\$875
<input type="checkbox"/> Product Showcase: 6'x2' Table Display	\$725
<input type="checkbox"/> Product Showcase: 3'x2' Table Display	\$525
<input type="checkbox"/> <b>Window Clings A: 5 horizontal windows</b>	<b>\$6,000</b>
<input type="checkbox"/> <b>Window Clings B: 1 horiz., 1 vert. window</b>	<b>\$5,300</b>

**Print Advertising**

*All artwork MUST be received by December 22!*

<input type="checkbox"/> <b>Program Page 1 Ad 4C</b>	<b>\$4,250</b>
<input type="checkbox"/> Program Full Page Ad 4C	\$2,950
<input type="checkbox"/> Program 1/2 Page Ad 4C	\$1,850
<input type="checkbox"/> Program 1/4 Page Ad 4C	\$1,200
<input type="checkbox"/> Program 2"x 2" 4C Ad	\$525
<input type="checkbox"/> Program Exhibitor Listing Logo 4C	\$470
<input type="checkbox"/> Program Additional Listing	\$375

**Private Meeting Rooms on the Show Floor**

<input type="checkbox"/> Private Meeting Rooms - Large (300 sf)	\$4,250
<input type="checkbox"/> Private Meeting Rooms - Medium (200 sf)	\$3,250
<input type="checkbox"/> Private Meeting Rooms - Small (100 sf)	\$2,250

**Custom Sponsorship (IRE to complete)**

<input type="checkbox"/> _____	\$ _____
<input type="checkbox"/> _____	\$ _____

**CONTRACT TOTAL:**

**U.S. \$ \_\_\_\_\_**

**100% due upon submission of contract**

**METHOD OF PAYMENT:**

*Please check one.*

**Check made payable to:**  
International Roofing Expo

**Wire / Money Order**  
\*Refer to clause 7 on Page 2

**Credit Card**

PCI compliance requires credit card information must only be received via our secure fax line 972.550.5390 or through our online contract portal.

All payments should be in U.S. funds. Exhibitors are responsible for all bank collection fees and/or discounts associated with their payments.

**FOR SHOW MANAGEMENT USE ONLY**

Date Received: \_\_\_\_\_

Deposit Received: \_\_\_\_\_

CO ID#: \_\_\_\_\_

AE: \_\_\_\_\_

We understand this application becomes a binding contract when accepted by Informa Exhibitions U.S. Construction & Real Estate, Inc. We agree to abide by the General Information, Exhibitor Contract Terms and Conditions, rules listed in the Exhibitor Service Manual and regulations adopted by Informa Exhibitions U.S. Construction & Real Estate, Inc. in accordance with the terms herein. We understand that all deposits/final payments are non-refundable.

**Signature: x** \_\_\_\_\_ **Printed Name:** \_\_\_\_\_

By providing your contact information and signature, you are authorizing Informa Exhibitions U.S. Construction & Real Estate, Inc. to send you promotional materials via mail, fax, email, or SMS.