



# UNLIMITED POTENTIAL ENDLESS OPPORTUNITIES

## International Roofing Expo<sup>®</sup>

Exhibits & Conference: February 6-8, 2018

Ernest N. Morial Convention Center | Halls B-D | New Orleans, Louisiana

### 2018 EXHIBITOR RATES

**Lock in the lowest booth rates available at the 2017 show!**

Exhibiting at the **2018 International Roofing Expo** positions your company to meet face-to-face with key industry buyers and decision-makers. Reserve your booth space now and save.



Official Show Sponsor:



Official Show Publication:



Info@TheRoofingExpo.com  
800.684.5761 | 972.536.6415

[www.TheRoofingExpo.com](http://www.TheRoofingExpo.com)





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## RESERVE YOUR BOOTH SPACE NOW

### Follow these three easy steps:

1. Review the enclosed floor plan.
2. Review and sign the contract.
3. Drop off your contract at the Exhibitor Sales Office located in booth #978 on the show floor.

Questions regarding NRCA membership?  
Visit the NRCA booth #1741 or call 847.493.7571 after the show.

		*On-Site Booth Rate through March 3, 2017	Space Draw through April 28, 2017	Post Space Draw after April 28, 2017
<b>NRCA MEMBER RATES</b> (per sq. ft.)	599 sq. ft. or less.	\$36.25	\$37.25	\$38.00
	600 sq. ft. - 999 sq. ft.	\$33.50	\$35.25	\$35.50
	1,000 sq. ft. - 1,999 sq. ft.	\$30.75	\$32.00	\$32.50
	2,000 sq. ft. or more	\$29.75	\$30.50	\$30.50

To qualify for NRCA member rates, you must be a member in good standing at the time you submit your contract.

<b>NON-MEMBER RATES</b> (per sq. ft.)	599 sq. ft. or less.	\$39.25	\$40.25	\$41.00
	600 sq. ft. - 999 sq. ft.	\$36.75	\$38.25	\$38.50
	1,000 sq. ft. - 1,999 sq. ft.	\$33.75	\$35.00	\$35.75
	2,000 sq. ft. or more	\$30.25	\$31.00	\$31.00

\* To receive this rate, your contract must be submitted to the Sales Office #978 by 3:00 pm on March 3, 2017.

### ON-SITE LARGE (400+ SQ. FT.) BOOTH SPACE ASSIGNMENT:

The 2018 Large Booth Draw (400+ sq. ft.) will be conducted onsite starting March 3. All exhibitors who contracted a minimum of 400 sq. ft. in 2017 were emailed an appointment time for the 2018 Large Booth Draw.

- A \$3,500 deposit will be required with contract submission at your appointed time. The residual of the standard 25% deposit will be due by March 10 to qualify for the on-site rate and retain the booth location.
- If the 25% deposit is not received by March 10, the contract will default to the higher Space Draw rate.
- Any company planning to upgrade to a 400 sq. ft. booth or larger, should stop by the Sales Office in booth #978 to find out how they can be included in the Large Booth Draw.

### SPACE DRAW:

- All contracts received after March 3 but before March 28 will be billed at the Space Draw rate and assigned in priority point order during the Space Draw process.

### POST SPACE DRAW:

- All contracts received after Space Draw has concluded will be billed at the post Space Draw rate and assigned on a first-come, first-served basis.

### SALES CONTACTS:

**Darrin Cayton**, Companies A-K  
972.536.6360  
Darrin.Cayton@Informa.com

**Sam Owen**, Companies L-Z  
972.536.6381  
Sam.Owen@Informa.com

**Steve Schlange**, Sales Manager  
972.536.6386  
Steve.Schlange@Informa.com

### ON-SITE DEPOSIT TERMS:

Eligibility for on-site rates are subject to receipt of deposit deadlines.

**100-399 sq. ft.**  
25% deposit due by  
March 10, 2017

**400+ sq. ft.**  
\$3500 due with on-site  
contract by 3:00 pm,  
March 3, 2017.

Remaining 25% balance  
due by March 10, 2017.