



VIDEO WALL ADVERTISING

Video marketing is a powerful tool that can help increase engagement with your audience. Maximize your company's investment in the IRE by showcasing your brand's message with a larger-than-life video ad on the IRE Media Wall. Use your ad to promote traffic to your booth, generate brand awareness, or promote new products or services.

The IRE video wall is a central focal point of the event displaying show schedules, special event details, and more. The media wall is located in the high-traffic registration lobby.

The attention-grabbing video wall features a 100 square foot LED video screen complete with audio. The large display area provides ample room for supporting text, pictures, or your logo alongside your video. You can supply ready-to-go artwork, or you can supply product videos, images, text, and your logo, and our media partner can create a video for you.

The Video Wall Ad includes:

- One (1) video spot (30 or 60 seconds) within the IRE video wall content rotation
- Optional video creation services

PRICING

30-Second Video \$3,000

60-Second Video \$5,000

