

IRE show attendees are highly qualified decision-makers actively looking to source new and innovative products and services for their company. With a database of over 32,000 industry professionals, the IRE offers you access to a comprehensive list of contractors, builders, remodelers, distributors, and more.

Put the power of the IRE database to work for you and reach the right audience with an IRE targeted email blast. You can increase your brand's exposure in the marketplace by showcasing new products, promoting special offers, or driving traffic to your website.

Opportunities for exhibitor's dedicated emails are available to target the complete IRE professionals or create a custom list by selecting specific audience demographics.

You provide an HTML email message and a subject line message for distribution, and we handle the rest. To ensure high open rates, the show team will send your email out on behalf of you, a valued industry partner. You will receive metrics reporting two weeks after we deploy your email blast.

PRICING

Targeted Email Blast, *Ultra Premium Dates ... \$3,350*


- Flat rate for a 5,000 email list
- One week prior to show dates and the week of the show

Targeted Email Blast, *Premium Dates \$2,105*

- Flat rate for a 5,000 email list
- Two to four weeks prior to show dates

Targeted Email Blast, *Non-Premium Dates \$325/CPM*

- Minimum of a 5,000 email list



TRASH ROCKET
A ROCKET EQUIPMENT PRODUCT

What is the Trash Rocket?


A totally self-contained roof-to-bin debris disposal system that makes every job faster, safer and simpler.

The Trash Rocket is designed to help roofers by making the removal of materials such as tile, sheet metal and ballast more efficient.

[WATCH NOW!](#)

Key Features of the Trash Rocket:

- One person setup in 15 minutes or less.
- Trailer mounted for easy transport.
- Perfect for removal of tile, sheet metal, ballast and more.
- Folding lower chute adjusts to dumpster size and location.
- Reach over obstructions 32-feet away or extend to rooftops 39-feet high.
- Folding upper chute adjusts to roof line




SHERWIN-WILLIAMS

YOU'RE INVITED TO

MAKE MORE WITH METAL

INTERNATIONAL ROOFING EXPO
FEBRUARY 4-6, 2020
BOOTH #3610
DALLAS, TX

Elevate your products, elevate your business at IRE.

Already a \$3.3 billion industry, the metal roofing market is poised to surpass 7% through 2020. Sherwin-Williams can help you grow your business to meet the need.

From high-end homeowners upgrading their designs to complete metal roofing solutions, Sherwin-Williams is your resource for this booming industry.




Roofing & Exteriors is the Official Digital Media Brand of the International Roofing Expo
www.RoofingExteriors.com

Roofing & Exteriors leverages industry partnerships, speakers, and thought leaders seen at the IRE—but goes beyond that to be a 24/7, 365 resource for the industry. Its mission is to empower roofing and exteriors professionals with news, market data, and industry resources that can grow their revenues and expand their businesses.

Leverage the power of Roofing & Exteriors to expand your market reach.

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