



SHOW BAG SPONSORSHIPS

Exclusive sponsorships are subject to the first right of refusal on a year-over-year basis.

SHOW BAG SPONSOR

Sponsoring our show bags offers your brand a chance to gain unprecedented coverage across the whole event and long after the event ends. Attendees will have the opportunity to pick up a reusable show bag as they enter the expo hall. This opportunity is ideal for a company looking to increase its brand awareness.

These bags will be on full display as attendees carry them around the event. In addition, your branding will continue to be seen as attendees in their everyday life reuse the bags.

PRICING ~~\$25,000~~ SOLD

EXCLUSIVE SPONSORSHIP



SHOW BAG INSERT

Each show attendee has the opportunity to pick up a complimentary show bag as they enter the expo hall. Ensure your company's branding and messaging are included in the bag. Invite attendees to visit your booth, feature a new product, or promote a special offer.

Your insert can be a flyer, a promotional item, or another small item that can fit into a standard reusable tote. The sponsor must produce and supply enough items to include one in each conference bag.

PRICING \$3,500

