

Put the power of the IRE database to work for you and reach the right audience at the right time. IRE show attendees are highly qualified decision-makers actively looking to source new and innovative products and services for their company. With a database of over 32,000 industry professionals, the IRE offers you access to a comprehensive list of contractors, builders, remodelers, distributors, and more.

The IRE Rooftop Ruckus email offers you a cost-effective way to promote your brand to thousands of industry professionals. The shared email blast is ideal for promoting a new product or service, one of your best sellers, or even a special offer.

You can purchase three or six spots in our monthly Rooftop Ruckus email program. Each month you can update the product, service, or special offer you want to promote

The Rooftop Ruckus Shared Email includes:


- Includes one (1) product listing per email blast
- Position available on first-come, first-serve basis
- Listing includes company logo, product image, tagline, product description and URL link
- Performance metrics available

PRICING

Product Spots x3..... \$1,295

Product Spots x6..... \$2,300

If you are having trouble reading this email, [read the online version.](#)




ROOFTOP RUCKUS

FEBRUARY 24-26, 2021 Mandalay Bay Convention Center
Las Vegas, NV

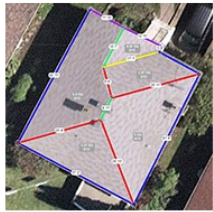
We had a great show in Dallas with over 540 companies exhibiting. As you continue to look for new products and services to improve your business, make sure to check out the ones below. Mark your calendar and make plans to join us for IRE 2021 in Las Vegas, February 24-26.

Roofgraf




Roofgraf is a simple yet powerful measurement solution that allows roofing contractors to build professional, accurate roofing quotes, bill of materials and roof reports 80% faster than existing methods. Using the latest in HD aerial imagery and A.I. technology, Roofgraf lets users draw and measure roofs across any device and find roof lines and the pitch in one click. Custom solutions available.

[read more >](#)



Insurance Claim Recovery Support




Insurance Claim Recovery Support (ICRS) is a leading Public Insurance Adjusting firm specializing in settling large Commercial and Multifamily property damage insurance claims such as fire, hail, wind loss, water and other losses. We boast 10 years of experience and \$100M in claim settlements advocating documenting and vigorously settling claims "Pro-Policyholder". **FREE INSURANCE CLAIM REVIEW**
Contact scott@insuranceclaimrecovery.com.

[read more >](#)

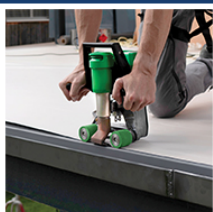
FREE
CLAIM
REVIEW

Leister



For over 70 years, Leister has been the global leader in plastic welding and industrial hot-air applications. Professional roofing contractors worldwide rely on the performance and reliability of Leister products for welding PVC, TPO and Modified Bitumen, flat and sloped roofs, as well as edges and parapets.

[read more >](#)



New Product Showcase Highlights

Carlisle Construction Materials

WIP GRIP Premium Shingle Underlayment
Winner: Best New Residential Product

WIP GRIP Premium Shingle Underlayment is a flexible, 55-mil-thick, rubberized asphalt membrane that seals and protects the roofing structure and interior spaces from water penetration caused by wind-driven rain and ice dams. It features a slip-resistant top film that improves roofer safety on wet and dry installations, as well as a slit in the release film for quick removal.

