

One of the top reasons attendees come to the IRE is to source new products and services that can help them improve the way they do business. Make your brand a primary show floor feature by purchasing an Exhibitor Product Clinic for your company.

The Product Clinic provides you with a dedicated space, separate from your regular exhibit space, where attendees can watch your innovations and technology in action. The IRE markets all Product Clinics as must-see show floor features.

Active product demos must take place in a product clinic area. A minimum of a 10x10' booth space must be purchased in addition to the product clinic space.

An Exhibitor Product Clinic includes:

- Product clinic space, plus seating, sound system, and mic
- Hanging banner above clinic
- Logo and schedule on billboard
- Recognition included on the website, social media posts, digital show guide, and additional marketing materials *(when applicable)*

PRICING

Small Clinic (400 sq. ft.).....\$15,000

Medium Clinic (600 sq. ft.)\$21,250

Large Clinic (800 sq. ft.)\$26,750

