



# MOBILE APP SPONSORSHIPS

Exclusive sponsorships are subject to the first right of refusal on a year-over-year basis.

Reinforce your brand, drive traffic to your booth, or highlight new products with our mobile app sponsorship options. The IRE mobile app is the simplest and most efficient way for attendees to navigate the show. Attendees use the mobile constantly throughout the event.

The Gold Mobile App Package includes:

- The exclusive splash page ad
- One rotating banner ad
- Recognition at the mobile app sponsor

The splash page fills the entire screen and offers optimal brand exposure in the mobile app. With the addition of the recognition of the mobile app sponsor and a banner ad, this sponsorship gives you maximum visibility in the show app.

Rotating banner ads are the most effective way to build brand awareness and reach users using the mobile app. You can link the ad to a customized landing page or your website.

Push notifications are the perfect way to reach attendees directly during the show. They provide your company with the opportunity to make an announcement, showcase a promotion, or remind attendees to stop by your booth. You can include a link within your push notification to drive traffic to a customized landing page or your website.

## PRICING

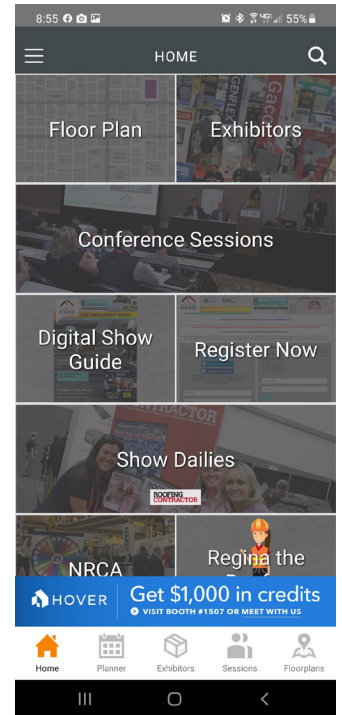
**Gold Mobile App Package, Exclusive..... \$9,500**

**Rotating Banner Ad, Limited Quantity ..... \$2,500**

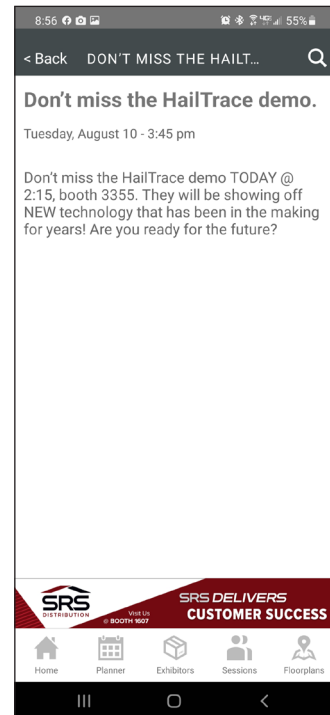
**Push Notification, Limited Quantity ..... \$3,000**



**SPLASH PAGE AD**



**ROTATING BANNER AD**



**PUSH NOTIFICATION**