

## **IRE WEBSITE BANNER ADS**

Leverage the power of the IRE website traffic to keep your brand at the forefront of the right audience. Showcase your message on the homepage for the most visibility or target other high-traffic locations on the IRE website.

Placing a banner ad on the IRE website is a cost-effective way to create brand awareness and generate click-throughs that can turn into valuable leads. Banner ads are ideal for highlighting your company's show presence, showcasing new products and services, promoting show specials, or increasing brand awareness.

## **PRICING**

## **HOME PAGE ADS**

## **REGISTRATION PAGE ADS**

**Leader Board Ad** (728×90px), **Exclusive .......\$500 Wide Skyscraper Ad** (160×600px), **Exclusive .......\$300** 

Please note: All prices are for one month (30 days).



