



EXHIBITOR-PRESENTED SEMINAR

Exhibitor-presented seminars provide outstanding opportunities for exciting new information and in-depth analysis to be presented by industry experts from our exhibitor community. Position your company as an industry thought leader and knowledge source by presenting an educational seminar on the show floor. From general business topics to solutions for overcoming common challenges, share your knowledge while your brand gains vital industry exposure.

Purchasing an exhibitor presented seminar gives you another opportunity to gain sales leads from the show. You will receive a post-show lead list of everyone that participated in your session. These sessions are open to everyone attending the IRE and are included on the registration site, allowing people to register in advance. Seating is on a first-come, first-serve basis. These sessions are extremely popular and are always packed.

Session content must be educational.

An Exhibitor Presented Seminar includes:

- One (1) 45-minutes session slot
- Inclusion of session in registration
- Post-show list of leads scanned during your session
- Distribution of company handout during your session
- Recognition on the event signage, website, social media posts, digital show guide, and additional marketing materials *(when applicable)*

PRICING \$4,500



INTERNATIONAL ROOFING EXPO
Sponsored by NRCA

EXHIBITOR PRESENTED SEMINARS

EXHIBITOR PRESENTED SEMINARS
TUESDAY
11:30 am - 12:15 pm
EP1: Grow Your Company the Right Way
Presented by: [Logo]

EXHIBITOR PRESENTED SEMINARS
WEDNESDAY
11:30 am - 12:15 pm
EP6: Different Third Party Programs – Tested? Evaluated? Certified? What's the Difference and Why It Matters To You
Presented by: [UL Logo]