

## EXHIBITOR LISTING PACKAGES

Showcase your brand to IRE attendees year-round through your digital exhibitor listing. Attendees search the exhibitor directory to find new brands, products, and services and to help them plan their trip to the IRE. Every IRE exhibitor receives a Digital Media Package that includes your website and mobile app listing.

### The Digital Media Package includes:

- Company Name
- Company Contact Details
- Company Description
- Booth Number
- Five (5) Product Categories
- One (1) Company Logo
- Five (5) Product Images & Descriptions
- Three (3) Videos
- Five (5) Collateral Pieces
- Show Specials

Increase your digital exhibitor listing's exposure and gain access to leads with our Maximum Exposure Package. This package lets you upgrade your listing to include more company assets, gives you priority placement in the directory listing, and access to online leads. When you upgrade, you will receive a lead from anyone with a My Show Planner account that visits or favorites your exhibitor profile.

### The Maximum Exposure Package includes everything in the Digital Media Package plus:

- Additional three (3) Product Categories
- Additional five (5) Product Images & Descriptions
- Additional five (5) Collateral Pieces
- Additional three (3) Videos
- Priority Listing Placement
- Access to Online Leads
- Ten (10) Virtual Business Cards

## PRICING

Digital Media Package ..... **\$295** (Included in Exhibit Space)

Digital Media Lead Retrieval Bundle ..... **Additional \$555**  
Includes three (3) lead retrieval app licenses at a 15% discount.

Maximum Exposure Package..... **Additional \$895**

Maximum Exposure Lead Retrieval Bundle..... **Additional \$1,350**  
Includes three (3) lead retrieval app licenses at a 25% discount.

