



DIGITAL AUDIENCE MARKETING

Exclusive sponsorships are subject to the first right of refusal on a year-over-year basis.

SMART AD RETARGETING

Expand your brand's reach by leveraging the power of the IRE website's traffic. With our Smart Ad Retargeting program, you can deliver your message to potential customers that have visited the IRE website.

We take your banner ads and load them into our retargeting ad network. Then your ads are delivered to the IRE website audience when they visit other 1,000s of popular websites.

PRICING

50K Impressions \$1,700

100K Impressions..... \$2,890



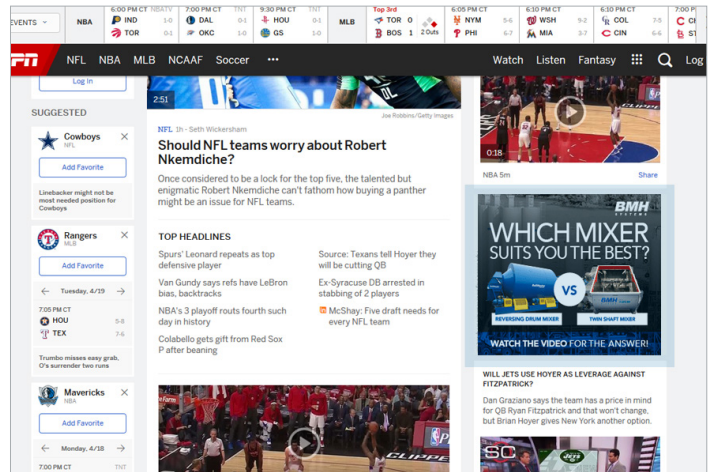
ON-SITE GEO-FENCING

Reach the International Roofing Expo attendees in real time. We can create a virtual boundary around the show's physical, geographic area, enabling us to serve your marketing message to the IRE attendees.

Leveraging mobile to target event attendees will help you reach key audiences with precision, to create far more effective marketing campaigns. You can deliver relevant media for more efficient targeting and ROI.

PRICING \$4,200

Two opportunities are available, and each will deliver 1400,000 impressions during show hours.



QUALIFI SELECT

Find New Customers with Qualifi Select. Using our Qualifi Select program, we can put your message in front of potential customers using our authenticated, unique, database of registered attendees and visitors.

You'll be able to reach your ideal buyers wherever they are online via trustworthy websites in our network. The International Roofing Expo audience will be targeted using our valuable first party data which is captured from trade show attendees, website visitors and highly engaged audiences.

The Qualifi Select program includes 100K web advertising impressions delivered over 30 days.

PRICING \$3,600



Leverage the power of Roofing & Exteriors to expand your market reach.

ACCESS THE MEDIA KIT