



# IRE CORE CONFERENCE SPONSORSHIP

Exclusive sponsorships are subject to the first right of refusal on a year-over-year basis.

The IRE Core Conference Sponsorship is your opportunity to showcase your brand and align with the industry's top conference program. Your company will gain exposure to thousands of industry professionals before and during the conference program.

As the exclusive IRE Core Conference Sponsor, your brand will receive premium positioning on all conference marketing assets, including signage, digital collateral, event marketing, and pre-conference exposure through the IRE website.

### The IRE Core Conference Sponsorship includes:

- Conference Sponsor and Logo listed on marketing materials related to conference when possible (*website, emails, digital show guide, social media post, etc.*)
- Conference Sponsor and Logo on conference signage (*room meter boards an schedule-at-a-glance*)
- Ability to provide one handout in each conference classroom and will be placed in the back for pick up. Handout must be supplied and we reserve the right to not distribute the handout in classes where the speaker is from a competitive exhibitor.
- One full-page ad in the Digital Show Guide

**PRICING ..... \$20,000**

## EXCLUSIVE SPONSORSHIP

