



2019 Sponsorship Opportunities Application & Contract

February 11-13, 2019 | Music City Center | Nashville, Tennessee USA | www.TheRoofingExpo.com

Company Legal Name: _____ Booth #: _____

Exhibiting As Company Name: _____

Contact: _____ Phone: _____ Email: _____

Fullfillment Contact: _____ Phone: _____ Email: _____

A completed 2019 IRE Booth Contract must be received to be eligible for sponsorship and/or promotional opportunities. Sponsorships are only available to 2019 contracted IRE exhibitors. The 2018 exclusive sponsorship holders have first right-of-refusal for the 2019 IRE until May 11, 2018. Promotion rates are non-commissionable. All sponsorships must be paid in full prior to fulfillment. Sponsorships, advertising and digital are nonrefundable. Detailed descriptions of all promotions are available at www.theroofingexpo.com. **Items in bold and red are exclusive sponsorships.**

ONSITE SPONSORSHIPS

- Aisle Signs - 3 (Main aisle)**.....\$ 3,950
- Aisle Signs - 3 aisles\$ 3,250
- Aisle Signs - 1 aisles\$ 1,150
- Exhibitor Product Clinic (Large)\$ 19,000
- Exhibitor Product Clinic (Standard).....\$ 15,500
- Exhibitor Presented Seminar.....\$ 3,500
- Kiosk - Full Kiosk.....\$ 7,500
- Kiosk - Panel\$ 2,350
- Billboard (Double Sided)\$ 1,850
- Conference Bags (Shared).....\$ 7,600
- Conference Bag Insert.....\$ 2,750

Banners (Lobby)

- Hanging Banner (20'W x 30'H)\$ 17,500
- Hanging Banner-Dbl Sided (20'W x 15'H) ..\$ 15,800
- Hanging Banner (20'W x 15'H)\$ 7,500
- Hanging Banner-Dbl Sided (20'W x 10'H) ..\$ 10,000
- Column Banners-Pkg of 7 (24"W x 84"H) ..\$ 7,500
- Hanging Banner (28'W x 8'H)\$ 6,400
- Hanging Banner (18'W x 4'H).....\$ 2,900

Door Clings (Various locations)

- Set of 12 (27"W x 48"H)**\$ 4,000
- Set of 10 (27"W x 48"H)**\$ 3,500
- Set of 6 (27"W x 48"H)**\$ 2,000
- Set of 8 (27"W x 48"H)\$ 2,700

Floor Graphics

- Exhibit Hall Floor Graphic 3'x3'.....\$ 1,125
- Stair Floor Graphic 5'x5'\$ 750

Exhibit Hall Private Meeting Rooms (during show hours)

- Large (approx. 300 sq. ft.).....\$ 4,650
- Medium (approx. 200 sq ft.).....\$ 3,650
- Small (approx. 100 sq. ft).....\$ 2,650

PAYMENT TERMS

- 75% deposit due on contracts between July 13 and September 27, 2018
- Full payment is due on September 28, 2018 for new contracts and all outstanding balances on previously submitted contracts

DIGITAL MARKETING

Web/Email

- Registration/Travel Sponsor\$ 2,250
 - Email Blast Targeted Attendee.....\$ 3,750
 - Rooftop Ruckus 1X Shared Email\$ 495
 - Rooftop Ruckus 3X Shared Email\$ 1,295
 - Rooftop Ruckus 6X Shared Email\$ 2,300
 - Web Ad Banner 290x175 (Homepage).....\$ 1,950
- Only (4) Available*

Mobile App

- Gold Sponsor**.....\$ 10,000
- Silver Sponsor.....\$ 4,000
- Multimedia Package\$ 2,500
- Custom Push Notification\$ 750

PRINT ADVERTISING

Pre-Show Advertising

- Attendee Pre-Show Brochure Ad**.....\$ 8,500

Print Advertising / Show Program

- Front Cover Note 4C**.....\$ 6,800
- Back Cover Ad 4C**\$ 4,600
- Inside Back Cover Ad 4C**.....\$ 4,350
- Inside Front Cover Ad 4C**.....\$ 4,350
- Full Page Ad Page 1 4C**.....\$ 4,350
- Full Page Ad 4C\$ 3,150
- Half Page Ad 4C.....\$ 1,900
- Quarter Page Ad 4C.....\$ 1,200
- Program 2" x 2" Ad 4C.....\$ 525
- Exhibitor Listing Logo 4C.....\$ 470
- Additional Listing\$ 375
- Floor Plan Ad\$ 1,200
- Floor Plan Back Cover Ad\$ 4,000

Custom Sponsorship (IRE to complete)

- _____ \$ _____
- _____ \$ _____
- _____ \$ _____

TOTAL SPONSORSHIP AMOUNT:

RETURN APPLICATION & PAYMENT TO:

International Roofing Expo
6191 N. Hwy. 161, Suite 500
Irving, Texas USA 75038

Toll-free: 800-684-5761
Outside USA: 972-536-6415
www.theroofingexpo.com

METHOD OF PAYMENT: Please check one:

- Check made payable to: International Roofing Expo**
- Wire / ACH**
(refer to clause 7 of the Exhibitor Terms & Conditions)
- Credit Card**
Complete the online contract or contact us for a credit card form.

PCI compliance requires credit card information must only be received via our secure fax line 972-550-5390 or through our online contract portal.

QUESTIONS?

Please contact Show Management at 800.684.5761, 972.536.6415 or Exhibit@TheRoofingExpo.com.

All payments should be in U.S. funds. Exhibitors are responsible for all bank collection fees and/or discounts associated with their payments.

FOR SHOW MANAGEMENT USE ONLY

Date Received: _____

Deposit Received: _____

Exh ID#: _____

AE: _____

We have read and understand the eligibility requirements stated above. We also understand this application becomes a binding contract when accepted by Informa Exhibitions U.S. Construction & Real Estate, Inc. We understand that all deposits/final payments are non-refundable.

Required

Signature: x _____

Printed Name: _____

We agree to abide by the terms and conditions of the 2019 International Roofing Expo Booth Application & Contract.