



Professional Roofing

the source for the roofing industry

NRCA's official publication reaches more than 38,000 roofing professionals!
Advertise in the roofing industry's most trusted magazine!

86%

86% of readers become aware of a product or service by seeing ads in *Professional Roofing*

47%

47% of readers visit advertisers' websites as a result of seeing their ads in *Professional Roofing*

IRE DISTRIBUTION



Place your ad in the March 2023 issue and connect with 2023 IRE attendees; *Professional Roofing* will be distributed throughout the convention center and exclusively at the entrance to the trade show.

Professional Roofing's biggest issue of the year offers a great opportunity for you to reach roofing professionals attending the largest U.S. roofing exhibition!

In addition, special discounts are available for placements in the February 2023 pre-IRE issue.

Place your ad(s) Today!

Feb. 2023: Ad Space Closing: Dec. 5
Materials Due: Dec. 12

March 2023: Ad Space Closing:
January 5, 2023
Materials Due: Jan 12, 2023



Contact Mike Stack today to discuss new opportunities and maximize your advertising dollars.

Call (847) 493-7554, or email mstack@nrca.net.

Discounted ad rates are available to NRCA members and new advertisers.

Download NRCA *Professional Roofing's* media kit at professionalroofing.net.

DID YOU KNOW?

78% of readers prefer print over digital versions of magazines

