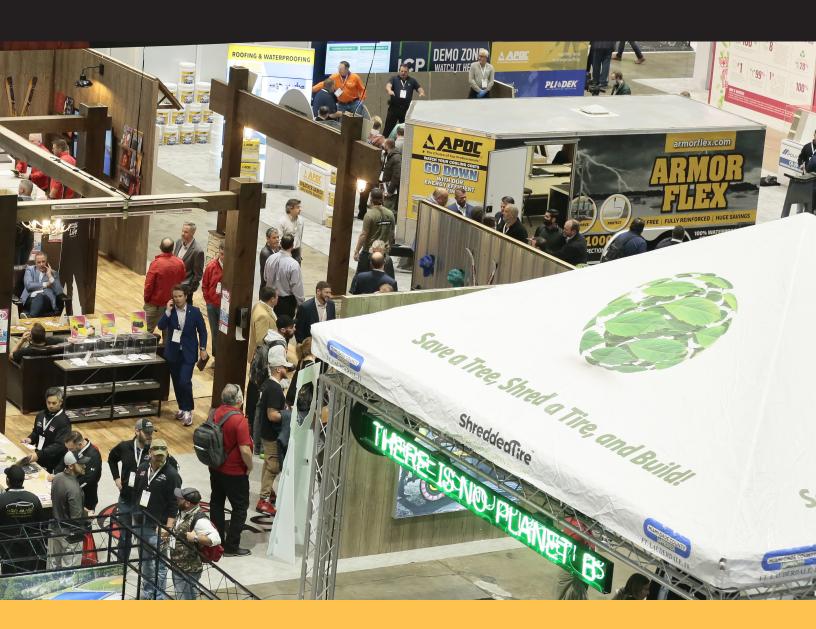


## **ATTENDEE SUSTAINABILITY CHECKLIST**



We aim for our event to be run in an environmentally and socially responsible way while seeking to inspire sustainable development in our industry. We do this not only because most of our attendees tell us that they care that our event is run responsibly but because it is the right thing to do for our customers, colleagues, and the communities we serve.

We encourage you to join our sustainability efforts by completing the 10-point checklist enclosed in this document. Working together, we can make the event more memorable, meet our audience's expectations and reduce wasted time, resources, and costs.







## **10 THINGS TO REMEMBER**

- **1.** Participate in your hotel's Linen ReUse Program- Did you know that you can often earn Rewards points for participating? Ask your hotel about their specific awards incentives!
- 2. Take shorter showers to save water and time!
- 3. Use a refillable water bottle and coffee cup throughout the conference
- 4. Take only what you need at food functions.
- **5.** Make sure to download the official mobile app instead of using a paper show map onsite
- 6. Ask for a recycling bag for your hotel room if one isn't in place
- 7. If exhibiting, be sure to power down your booth at the end of each show day.
- **8.** Get involved with the numerous initiatives and conversations throughout the event which aim to help facilitate and inspire the sustainable development of your industry.
- 9. Take advantage of the free hotel shuttle (if available)... or even better, walk if possible
- **10.** Choose to eat vegetarian or vegan at least one meal per day OR make the commitment eat meat free ALL WEEK.



## **IRE COMMUNITY SERVICE DAY**

Each year the International Roofing Expo partners with Rebuilding Together to make critical home repairs for those in need. Please help us give back to the local community by participating in our annual Community Service Day Project. You can participate by volunteering, donating, and sharing the project with others. Learn more about this year's project and how to get involved at www.theroofingexpo.com.