



What topics would you be interested in learning about within future IRE Conference Programs?

Acrylic Coatings

Adhesives in Roofing Industry

Build better communication skills for sales calls

Building service business

Business financial education

Changing energy codes with relation to roofing

Client sales strategies

Coaching - sales - pricing software

Coatings:
 Type Comparison
 Coatings Suitability and Performance
 Coatings Technology
 Coatings for metal roof restoration
 Coatings that are approved by insurance carriers

Commercial flat roofing estimating/estimation how to leverage fluids

Distributor focused events

Diversity

Drones

Field Staff soft skill training

Financing

Funding opportunities for contractors - not just their customers.

Future projections in Roofing

Historical Restoration of roofs on Historical and Landmark Buildings

How to build a Sales team for residential roofing

How to sell in the new age of virtual

Insurance sales

Market stability

Marketing

Material Shortages

Metal Roofing (Commercial roofing)

Modified asphalt applications

More things dedicated to residential/asphalt shingle roofing

What topics would you be interested in learning about within future IRE Conference Programs?
Networking
New business start-up
New developments within the industry and new technology
New materials for roofing
New products and installation
New regulations, sales classes, litigation classes
New technology to be aware of in the industry, examples of stellar marketing
Next generation of roofers
Partnership programs
Production
Projected industry growth, industry problems and obtainable solutions
Recruiting mid- to high- level experienced employees
Recruitment and retainage of employees
Regulations and materials
Residential flat roofs
Roll forming products
Roof to wall integration
Roofing economics
Safety and Special Roofing Systems
Sales Training
Single ply programs, TPO etc.
Skylight Insulation
Solar and production process innovations
Solar shingles
Supplementing insurance claims
Supply chain strategies and recruitment/workforce development
Sustainability
The future of generation Z entering the roofing industry
The future of roofing, new technologies
TPO
Ventilation
Women in Roofing