

WELCOME PARTY

Exclusive sponsorships are subject to the first right of refusal on a year-over-year basis.

EXCLUSIVE SPONSORSHIP

Put your brand front and center at the most prominent social event at the IRE. Attendees and exhibitors come together at the Welcome Party to celebrate this year's show and network with their peers. Sponsoring this memorable event provides your company with prominent brand recognition pre-show and on-site. In addition, you will receive customer leads for anyone that attends the event.

Your company will receive branding on all marketing materials and signage promoting the Welcome Party, an exclusive VIP area at the event, and VIP event tickets you can distribute to clients and prospects. A company representative will be allowed to speak onstage during the party briefly.

The IRE Welcome Party sponsorship includes:

- Reserved VIP area at event
- VIP tickets for distribution (*limited quantity*)
- Opportunity to displayed slides on monitors during the event (*subject to venue*)
- Five (5) minutes of stage time (*mid-way through the party*)
- One (1) full-page ad in the digital show guide
- Recognition in the digital show guide, website, social media posts, event signage, and additional marketing materials (*when applicable*)
- Attendee lead data scanned at the event

PRICING..... \$25,000

