

Exclusive sponsorships are subject to the first right of refusal on a year-over-year basis.

Signage and graphics at the show are ideal ways to drive traffic to your booth, showcase new products, and build brand awareness. Display your message prominently throughout the show lobby areas and in the expo hall.

From hanging banners to back-light billboard signs, there is something to fit every budget. In addition to the options below, we can offer specialty signage, graphics, and bundled packages. Contact your account executive for details and pricing.

## AISLE SIGNS

- Aisle Signs - 3 Main Aisles, **Exclusive** .....\$4,350
- Aisle Signs - 1 Common Aisle .....\$1,350

## CLINGS

- Door Clings, Set of 24, Double-sided .....\$7,000
- Door Clings, Set of 18, Double-sided .....\$5,250
- Door Clings, Set of 15, Double-sided .....\$4,400
- Window Cling, Double-Sided .....\$5,750  
*Doors Between Lobby B2 & Atrium*
- Window Cling, Double-Sided .....\$5,750  
*Doors Between Lobby D & Atrium*

## ESCALATOR GRAPHICS

- Escalator Floor Cling .....\$2,000  
*Base of Escalator in Lobby E*
- Escalator Floor Cling .....\$2,000  
*Base of Escalator in Lobby D*
- Escalator Floor Cling .....\$1,500  
*Base of Escalator in Lobby B2*
- Escalator Runners, Lobby B2 .....\$2,750
- Escalator Runners, Lobby D .....\$1,650

## OTHER

- 10'x8' Hanging Lobby Banner, Double-sided .....\$5,500
- Billboard Show Floor, Double-sided .....\$1,995
- Billboard Lobby, Double-sided .....\$2,500
- Lightbox Show Floor, Double-sided .....\$3,000
- Lightbox Lobby, Double-sided .....\$3,400
- Lobby Floor Graphic, 6x6' .....\$1,200



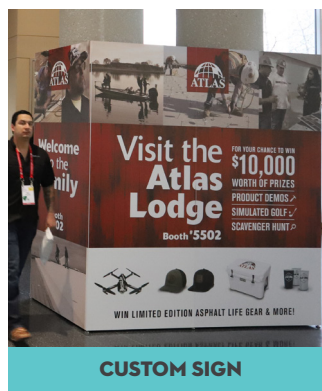
HANGING BANNER



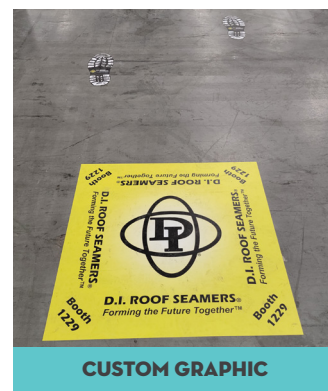
LIGHTBOX



AISLE SIGN



CUSTOM SIGN



CUSTOM GRAPHIC