

MOBILE APP SPONSORSHIPS

Exclusive sponsorships are subject to the first right of refusal on a year-over-year basis.

Reinforce your brand, drive traffic to your booth, or highlight new products with our mobile app sponsorship options. The IRE mobile app is the simplest and most efficient way for attendees to navigate the show. Attendees use the mobile app constantly throughout the event.

The Gold Mobile App Package includes:

- The exclusive splash page ad
- One rotating banner ad
- Recognition at the mobile app sponsor

The splash page screen fills the entire screen and offers optimal brand exposure in the mobile app. With the addition of the recognition of the mobile app sponsor and a banner ad, this sponsorship gives you maximum visibility in the show app.

Rotating banner ads is the most cost-effective way to build brand awareness and reach users using the mobile app. You can link the ad to a customized landing page or your website.

Push notifications are the perfect way to reach attendees directly during the show. They provide your company with the opportunity to make an announcement, showcase a promotion, or remind attendees to stop by your booth. You can include a link within your push notification to drive traffic to a customized landing page or your website.

PRICING

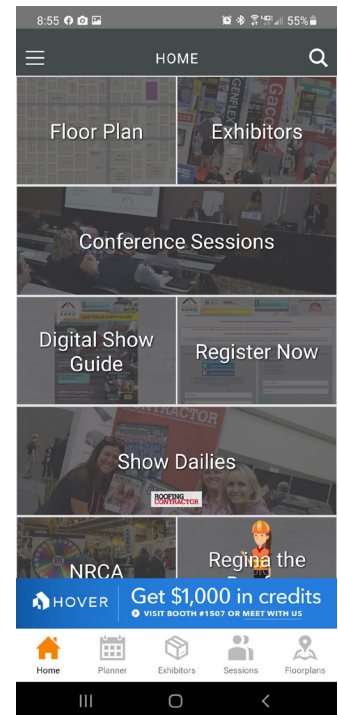
GOLD MOBILE APP PACKAGE, EXCLUSIVE \$9,500

ROTATING BANNER AD, LIMITED QUANTITY \$2,500

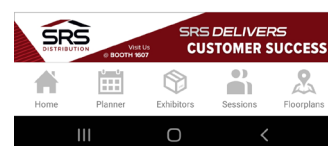
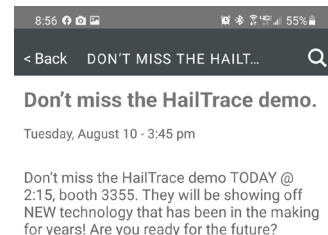
PUSH NOTIFICATION, LIMITED QUANTITY \$2,000



SPLASH PAGE AD



ROTATING BANNER AD



PUSH NOTIFICATION