IRE WEBSITE BANNER ADS

Leverage the power of the IRE website traffic to keep your brand at the forefront of the right audience. Showcase your message on the homepage for the most visibility or target other high-traffic locations on the IRE website.

Placing a banner ad on the IRE website is a cost-effective way to create brand awareness and generate click-throughs that can turn into valuable leads. Banner ads are ideal for highlighting your company's show presence, showcasing new products and services, promoting show specials, or increasing brand awareness.
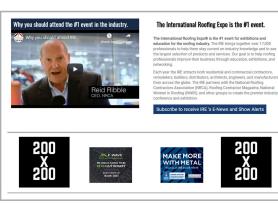
- Rotating Ads feature up to four (4) ads per ad position
- Premium months are 4 months pre-show and 1 month post-show
- All prices are for one month (30 days)

PRICING

WEBSITE HEADER BAR .... ROTATING /EXCLUSIVE

Mini Leader Board Ad (234x60 px)

	ROTATING	EXCLUSIVE
Premium Months	$600	$1,650
Non-Premium Months	$400	$900

HOME PAGE ADS .... ROTATING /EXCLUSIVE

Leader Board Ad (728x90)

	ROTATING	EXCLUSIVE
Premium Months	$750	$1,350
Non-Premium Months	$550	$1,200

Small Square Ad (200x200)

	ROTATING	EXCLUSIVE
Premium Months	$300	$700
Non-Premium Months	$200	$500

WEBSITE ROS................................ ROTATING/EXCLUSIVE

Leader Board Ad (728x90)

	ROTATING	EXCLUSIVE
Premium Months	$500	$800
Non-Premium Months	$350	$650

Wide Skyscraper (160x600)

	ROTATING	EXCLUSIVE
Premium Months	$300	$500
Non-Premium Months	$200	$400

Website ROS ads are based on menu areas (i.e. Attend, Expo Hall, etc.). Ads will be displayed on the main page and first layer of sub pages.