

Exhibitors at the International Roofing Expo® are eligible to leverage our on-site team of videographers and in-house video production and editing teams for producing their own custom videos. We have a variety of standard video packages available including:

- New Product Spotlight Videos
- Exhibitor Booth Tour Videos
- Executive Viewpoint Videos
(these can be video-taped on-site at IRE or pre/post show)

Leverage your investment and participation in the IRE with a custom video that can be used to reach an expanded audience and provide valuable content for you own web site and sales efforts.

Each Video Includes the Following:

- Scheduling of a 45 minute filming session on the show floor or in our IRE meeting room. Team will include cameraman and video coordinator. Client to supply on air presenter. For Executive Viewpoint videos, IRE will provide interviewer to ask pre-selected questions for client response if needed.
- Post show editing of raw footage to deliver a fully edited 3-4 minute video. Sponsor receives one round of edits to preliminary video. Final videos delivered within 30-days of event conclusion.
- Customer receives copy of video to use for their own promotional purposes.

In addition, all IRE Video Solutions will receive the following promotion package in Roofing & Exteriors media.

- Featured in a special Roofing & Exteriors eNewsletter.
- Featured on Roofing & Exteriors website in a special video section.
- Editorial promotion on the home page of the Roofing & Exteriors website.

PRICING..... \$3,200

