

EXHIBITOR PRODUCT CLINIC

One of the top reasons attendees come to the IRE is to source new products and services that can help them improve the way they do business. Make your brand a primary show floor feature by purchasing an Exhibitor Product Clinic for your company.

The Product Clinic provides you with a dedicated space, separate from your regular exhibit space, where attendees can watch your innovations and technology in action. The IRE markets all Product Clinics as must-see show floor features.

An Exhibitor Product Clinic includes:

- Product clinic area including seating, sound system, and mic
- Hanging banner above clinic
- Logo and schedule on billboard
- Clinic schedule included on the IRE website
- Recognition included on the website, social media posts, digital show guide, and additional marketing materials *(when applicable)*

PRICING

STANDARD CLINIC (600 sq. ft.) \$16,250

LARGE CLINIC (800 sq. ft.) \$19,750

