

DIGITAL SHOW GUIDE

Exclusive sponsorships are subject to the first right of refusal on a year-over-year basis.

The Digital Show Guide is a resource for industry professionals attending or considering attending. It provides an overview of the show's programs and events, exhibitor lists, show floor plan, new product introductions, destination information, articles, and more.

The digital guide will be published three times, twice before the show, and a final version for the show. Purchasing a digital show guide ad includes up to three (3) ad insertions.

Each version of the digital show guide will be emailed to attendees and prospects, posted to the IRE website, and promoted on social media. The final version will be available in the IRE mobile app.

You can choose to enhance your digital ad by adding:

- Links to your website or email address
- Links to your social media channels
- Video overlaid on the static artwork

PRICING

EXCLUSIVE AD OPTIONS

FRONT COVER NOTE, 3"X3"	SOLD. \$6,800
OPPOSITE FRONT COVER AD	\$4,600
INSIDE FRONT COVER AD	\$4,350
OPPOSITE TABLE OF CONTENTS AD	\$4,350
FIRST FULL-PAGE AD, PAGE 3	\$4,350

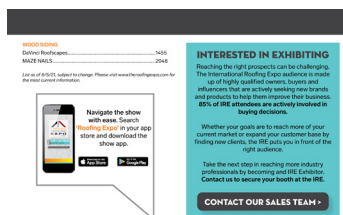
NON-EXCLUSIVE AD OPTIONS

FULL-PAGE AD	\$3,150
HALF-PAGE, HORIZONTAL OR VERTICAL.....	\$1,900
QUARTER-PAGE AD	\$1,200
PRODUCT CATEGORY AD, 2”X2”	\$525
One (1) ad per product category.	
EXHIBITOR LISTING LOGO.....	\$470
One (1) company logo included in your exhibitor listing.	

Digital Show Guide Publishing Schedule

October 26, December 1, and January 31

(Publishing dates are subject to change.)



PRODUCT CATEGORIES

Associations / Digital / Publications

Arbitration Digest	414-63
Avnet Int'l.	534-02
Avnet Systems	534-03
Avnet Technology Resources	534-04
Avnet Wireless	534-05
Avnet Worldwide	534-06
Avnet Worldwide Europe	534-07
Avnet Worldwide Japan	534-08
Avnet Worldwide Korea	534-09
Avnet Worldwide Latin America	534-10
Avnet Worldwide Middle East	534-11
Avnet Worldwide North America	534-12
Avnet Worldwide South America	534-13
Avnet Worldwide Taiwan	534-14
Avnet Worldwide Thailand	534-15
Avnet Worldwide Vietnam	534-16
Avnet Worldwide Asia Pacific	534-17
Avnet Worldwide Europe	534-18
Avnet Worldwide Japan	534-19
Avnet Worldwide Korea	534-20
Avnet Worldwide Latin America	534-21
Avnet Worldwide Middle East	534-22
Avnet Worldwide North America	534-23
Avnet Worldwide South America	534-24
Avnet Worldwide Taiwan	534-25
Avnet Worldwide Thailand	534-26
Avnet Worldwide Vietnam	534-27
Avnet Worldwide Asia Pacific	534-28
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Avnet Worldwide Latin America	534-32
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Avnet Worldwide Vietnam	534-38
Avnet Worldwide Asia Pacific	534-39
Avnet Worldwide Europe	534-40
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