

CONFERENCE BAG INSERT

Each conference attendee receives a complimentary bag that is distributed at registration. Ensure your company's branding and messaging are included in the bag. Invite attendees to visit your booth, feature a new product, or promote a special offer.

Your insert can be a flyer, a promotional item, another small item that can fit into a standard size tote bag. The sponsor must produce and supply enough items to include one in each conference bag.

PRICING..... \$2,750



CONFERENCE BAG SPONSOR

Create a strong first impression on IRE conference attendees with the conference bag sponsorship. Each conference attendee receives a complimentary bag that is distributed at registration. As a conference bag sponsor, your company's logo will be prominently featured on the side of the bag along with the show logo providing highly visible brand exposure.

Your brand will be visible as attendees walk the show and long after as you continue to use the bag in everyday life. In addition, your company will receive one conference bag insert to assist with driving your brand's message home.

The Conference Bag Sponsor includes:

- One (1) logo printed on the conference bag (non-exclusive)
- One (1) conference bag insert

PRICING..... \$7,700

