

Exclusive sponsorships are subject to the first right of refusal on a year-over-year basis.

EXCLUSIVE SPONSORSHIP

Meet Regina the Roofer, the IRE's official show expert chatbot. The IRE virtual chatbot provides 24/7 customer service support to attendees and exhibitors by answering questions about the show. The chatbot application is available on the IRE website pre-show. The chatbot is also available in the IRE mobile app and via SMS text messaging during the event.

Enhance your company's brand awareness by sponsoring Regina the Roofer. Your company's logo will be visible each time someone interacts with the IRE chatbot. Users will be able to click on your logo and be directed to your website.

As the official chatbot sponsor, you will receive a "Power by [Sponsor]" designation on the chatbot app, in marketing materials, on the IRE website, and show signage. You will also receive up to three questions programmed into the chatbot.

The Chatbot Sponsorship includes:

- "Powered by [Sponsor]" recognition on the chatbot application, on the IRE website, in marketing materials, and on signage
- Website link added to the "Powered by [Sponsor]" icon on the chatbot
- Three (3) sponsor related questions programmed into the chatbot

PRICING..... \$5,000

