

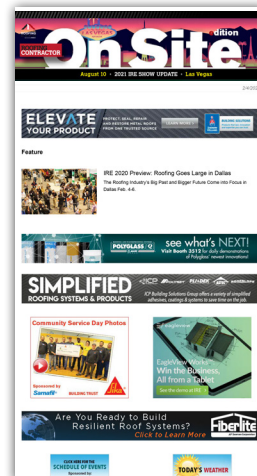
2022 International Roofing Expo February 1-3, New Orleans

Our Show Dailies and eShow Dailies are the best way to take your industry presence a step further at IRE. Deliver your message to more than 15,500* *Roofing Contractor* subscribers and more than 9,000 show registrants!*



eDAILIES AD CLOSE DATE: JANUARY 7

The OnSite eDaily eBlasts all three mornings during IRE to both *Roofing Contractor* subscribers and show registrants.



ONSITE SHOW DAILIES

Two official International Roofing Expo Show Dailies will be published during IRE 2022.

AD CLOSE DATE: JANUARY 4

IRE SPECIAL PRODUCT SECTION

1/8 page ads (supply 4.125" x 2.5" ad or submit 75 words, image and contact information) \$875 net



POCKET SHOW GUIDE

AD CLOSE DATE: JANUARY 4

Exclusive opportunity, Pocket size exhibitor list.

LOOKING FOR MORE?

PR

Exhibiting at IRE? Send us a 50-word write-up, a photo and your booth number and, as space permits, we will include it in our Show Daily Product RoundUp. Send product releases to Editor Art Aisner (aisnera@bnpmedia.com) or call 248-244-6497 for more information. The deadline for entries is November 30, 2021.

IRE VIDEO OPPORTUNITIES

We shoot and edit videos.
Custom booth tour video (2-3 minutes): **\$3,240 net**
Custom one-question product/news video (1-2 minutes): **\$2,700 net**
Supplied 2-minute video: **\$2,620 net**