



**FOR IMMEDIATE RELEASE**

## **International Roofing Expo Returns to New Orleans for the 2022 In-Person Event**

*Registration is now open with Early Bird pricing through December 14.*

*Date: November 4, 2021*

Irving, TX – Online registration has officially opened for the 2022 International Roofing Expo® (IRE), the premier roofing and exteriors conference and exhibition. The show is February 1-3, 2022, in New Orleans at the Ernest N. Morial Convention Center.

Each year the IRE brings together thousands of residential and commercial roofing and exterior construction professionals to help them grow their careers and expand their businesses. This year's event will feature the industry's top suppliers and manufacturers, 60+ educational sessions taught by leading industry experts, and various networking events. To view the current floor plan and exhibitor list, visit [www.theroofingexpo.com](http://www.theroofingexpo.com).

“The IRE is the leading event for industry professionals looking to learn about the latest trends, discover new business solutions and make industry connections,” said IRE Group Director Ray Giovine. “We’re looking forward to bringing everyone together again in New Orleans for another edition of the International Roofing Expo.”

Attendees that purchase a Conference Super Pass will have access to 45 conference sessions, 20+ show floor educational sessions, the exhibit hall, keynote session, and the welcome party. The Expo Hall Pass includes access to the exhibit hall, 20+ show floor educational sessions, and the keynote session. In addition, attendees can participate in NRCA special events and training classes for an additional fee.

During the three-day event, attendees will connect with their peers while experiencing a full range of educational sessions and activities. The 2022 Intentional Roofing Expo will feature:

- IRE conference program with 45 sessions
- Keynote session featuring Reid Ribble, NRCA CEO
- Hundreds of the top suppliers and manufacturers
- Exhibitor presented seminars taught on the show floor
- Dedicated windows and siding pavilion and education theater
- Exhibitor product clinics featuring live demonstrations
- Exhibit hall product showcase
- Outdoor exhibits and special events
- 13<sup>th</sup> Annual Community Service Day Project
- IRE Welcome Party and First-Time Attendee Reception
- NRCA training classes

- NRCA ROOFPAC Reception
- NRCA Awards Ceremony & Cocktail Reception
- Roofing Alliance Construction Management Student Competition
- 5<sup>th</sup> Annual National Women in Roofing (NWIR) Day

Those wishing to attend are encouraged to register by December 14 to take advantage of early bird pricing that offers over a 20% savings. NRCA members can receive an additional discount on a Conference Super Pass or a Single Day Conference Pass. For a complete listing of packages and pricing, and to register, visit [www.theroofingexpo.com/register](http://www.theroofingexpo.com/register).

Currently there is not a mask mandate nor a proof of vaccination or negative COVID-19 test requirement in place for attending the International Roofing Expo. As part of our protocols, we are following all state and local regulations and guidance. We will continue to update you should this information change between now and the show. To learn more about AllSecure and IRE's health and safety measures, visit [www.theroofingexpo.com](http://www.theroofingexpo.com). Guided by Informa AllSecure, a detailed set of measures developed collaboratively with industry associations, event organizers, and venues, The International Roofing Expo aims to deliver the highest levels of hygiene and safety at its event, providing everyone with reassurance and confidence they are participating in a safe and controlled environment.

#### **ABOUT THE INTERNATIONAL ROOFING EXPO**

The International Roofing Expo® is the premier event for both the commercial and residential roofing and exterior construction industries. The IRE brings the professional community together to help them stay current on trending knowledge and see the largest selection of products and services. The event helps professionals improve their businesses through education, exhibitions, and networking. The International Roofing Expo is owned and operated by Informa Markets. The official show sponsor is NRCA and the official show publication is Roofing Contractor. For more information, please visit [www.theroofingexpo.com](http://www.theroofingexpo.com).

#### **ABOUT INFORMA MARKETS**

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