



FOR IMMEDIATE RELEASE

The International Roofing Expo (IRE) is Rescheduled for April 2021

Dallas, TX - After ongoing discussions with key stakeholders and with full support from NRCA, the International Roofing Expo (IRE) team has made the proactive decision to reschedule the event from February to April 2021. The decision to move the dates of IRE was not reached easily, however, in order to ensure a productive and relaxed environment for everyone, we felt it was the right choice for our community. **The IRE will now take place April 14-16 in the same location – the Mandalay Bay Convention Center.** Exhibiting companies and attendees don't need to take any action with the new dates, as everything will automatically transfer to April.

“We understand how important the International Roofing Expo is to the industry and the need to stay informed and connected,” said Ray Giovine, Group Director for Informa Markets and the International Roofing Expo. “There is a lot of effort that goes into preparation of events, so we wanted to provide our exhibitors, speakers, attendees and partners with ample notice to adjust plans.”

The IRE will adapt Informa AllSecure at our April 2021 event. [AllSecure](#) is Informa’s approach to ensuring the highest standards of safety, hygiene, cleanliness, and quality for operating events.

We are looking forward to continuing our role in driving the industry forward, connecting our communities and supporting businesses. Thank you for your understanding and support; we look forward to seeing you in Las Vegas in April 2021.

We will continue to post updates on our website as soon as they become available. For more information, please visit our [COVID-19 Resource Page](#).

Those with additional questions regarding Informa AllSecure are encouraged to reach out to Meggan Spehar, Senior Marketing Manager for the IRE at meggan.spehar@informa.com.

About International Roofing Expo

The International Roofing Expo® brings commercial and residential roofing and exterior construction professionals together to help them improve their business by providing them with trending industry education and a place to see the largest exhibition of products and services. The official show sponsor is NRCA and the official show publication is Roofing Contractor. Formerly owned by NRCA, the show was sold to Hanley Wood Exhibitions in May 2004. Hanley Wood Exhibitions was acquired by Informa Exhibitions U.S. in December 2014.

About Informa Markets:

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. We provide marketplace participants around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, targeted digital services and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals, including Pharmaceuticals, Food, Medical Technology and Infrastructure. As the world's leading market-making company, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.

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