



# ProfessionalRoofing

the source for the roofing industry

**NRCA's official publication reaches more than 16,000 roofing professionals!**

Advertise in the roofing industry's most trusted magazine!

**75%**

of readers have taken purchasing action as a result of advertisements appearing in

**Professional Roofing**

**87%**

of readers have taken purchasing action as a result of articles appearing in

**Professional Roofing**



Place your ad in the July/August 2021 issue and connect with 2021 IRE attendees; **Professional Roofing** will be distributed throughout the Mandalay Bay Convention Center and exclusively at the entrance to the trade show.

**Professional Roofing's** biggest issue of the year offers a great opportunity for you to reach roofing professionals attending the largest U.S. roofing exhibition of the year!

In addition, special discounts are available for placements in the June 2021 pre-IRE issue.

**Contact Kristina Damjanoska today to find out how to maximize your advertising dollars.**

Call (800) 323-9545, ext. 7554, or email [kdamjanoska@nrca.net](mailto:kdamjanoska@nrca.net).

Download NRCA's media kit at [nrca.net/advertising/mediakit](http://nrca.net/advertising/mediakit).

Discounted ad rates are available to NRCA members and new advertisers.

## Place your ad(s) Today!

**June:** Ad Space Closing: April 27  
Materials Due: May 4

**July/August:** Ad Space Closing: June 8  
Materials Due: June 15

