

TARGETED EMAIL BLAST

The show audience database is the industry's most comprehensive database available for their specific industry.

Opportunities for exhibitor's own dedicated emails during non-show cycle period are available to target the full database or by selections based on industry segment, geo-location, or audience demographics. Customers can provide their HTML email message, along with a subject line message for distribution.

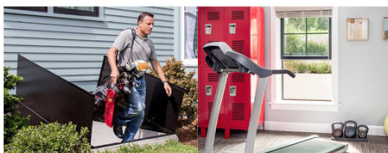
Minimum quantity of 10,000 email addresses. To insure high open rates, the message will be sent by the show team on behalf of a valued industry partner. Marketers will be provided with full metrics reporting for their eblast(s).



Take your home design
to the next level

BILCO is attending the Remodeling Show!

Visit us at booth #527



verizon
connect

866.844.2235



The Remodeling Show is just a few weeks away, and we can't wait to see you in Louisville.

Visit us at Booth #720 to experience firsthand the power of fleet tracking and workforce management tools from Verizon Connect. See how the latest in fleet management and integrated video solutions help improve efficiency by making informed decisions with vehicle, driver and job data.

Learn how Verizon Connect can help you:

- See vehicle location and job status in near real-time.
- Dispatch the right vehicle with the right tools at the right time using data.
- Leverage dash cams to help mitigate accident risk and coach your drivers.

We included some valuable information below on the benefits of GPS tracking. This information will assist you on your buying journey.

[Download now](#)

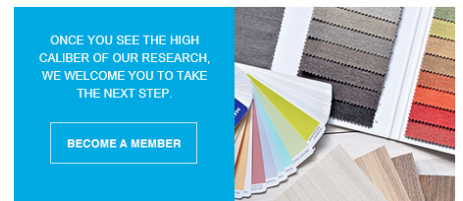
Hope to see you at The 2019 Remodeling Show!



**UNDERSTAND CUSTOMER NEEDS,
DESIRES AND EXPECTATIONS**

Knowledge is power. That's why HIRI (Home Improvement Research Institute) empowers our members with exclusive studies regarding home improvement customers, home improvement categories and market dynamics.

[SAMPLE OUR RESEARCH FREE](#)



ONCE YOU SEE THE HIGH
CALIBER OF OUR RESEARCH,
WE WELCOME YOU TO TAKE
THE NEXT STEP.

[BECOME A MEMBER](#)

Pricing:

- Target Email Blast, Premium Dates: \$450 CPM (Minimum list size 10,000, Premium Dates are 30 days pre-show through 30 days post-show)
- Target Email Blast: \$300 CPM (Minimum list size 10,000)

To reserve a Targeted Email Blast, contact your Account Representative.