



2021 VIRTUAL EVENT CONTRACT

MARCH 2-4, 2021

COMPANY* INFORMATION: Exhibitors are responsible for updating their online booth profiles.

Legal Company Name: _____
 Exhibiting as: _____
 Mailing Address: _____
 City: _____ State/Province: _____ Zip/Postal Code: _____
 Country: ** _____ Web Address: _____
 Phone: _____ Toll-Free: _____

MARKETING CONTACT (If different than show contact): This information is used for correspondence only and is not published.

Contact Name: _____ Title: _____
 Phone: _____ Mobile: _____
 Email: _____

INVOICE/ACCOUNTING CONTACT INFORMATION: (If different than show contact)

Contact Name: _____
 Mailing Address: _____
 Phone: _____ Email: _____

RETURN YOUR CONTRACT & PAYMENT TO:

International Roofing Expo
 222 West Las Colinas Blvd.
 Suite 450E
 Irving, TX 75039

METHODS OF PAYMENT:

- Please check one:
- Check made payable to:**
International Roofing Expo
 - Wire / ACH***
 - Credit Card:** PCI compliance requires credit card information must only be received via our secure fax line **972-550-5390** or through our online contract portal.

All payments should be in USD funds. Exhibitors are responsible for all bank collection fees and/or discounts associated with their payments.

QUESTIONS?
 Please contact Show Management at:
 Toll-free: 800-684-5761
 Outside USA: 972-536-6415
 Email: sales@theroofingexpo.com
 www.theroofingexpo.com

PAYMENT TERMS

100% payment due with contract

CANCELLATION TERMS

All virtual event contract items are non-refundable.

Please see the full cancellation terms and conditions found online at <https://www.theroofingexpo.com/virtual-terms>

Exhibitor Directory for virtual edition to be live for 30-days post event and include Company Profile with: company logo & description, social media links, company website, meet now/drop in meetings, welcome promo video, pre-recorded video presentations, product displays with: PDF attached to each product, promo video attached, and external URL attached.

FOR SHOW MANAGEMENT USE ONLY

Date Received: _____
 Deposit Received: _____
 AE: _____
 COID#: _____
 Rev. # _____

Virtual Booth Options

Quantity

- Virtual Add-On Rate** **\$1,850**
(Participation in both the 2021 Virtual Event and Live Event is required.)
- Virtual Only Rate** **\$2,350**
(Participation in the 2021 Virtual Event only.)

Virtual Sponsorship Options

Quantity

- Title Sponsor - Exclusive Opportunity** **\$30,000**
- Registration Sponsor - Exclusive Opportunity** **\$25,000**
- Matchmaking Sponsor - Exclusive Opportunity** **\$15,000**
- Exhibitor Presented Seminar - 6 Available** **\$6,000**
- Dashboard Tile Ad - 3 Available** **\$2,500**
- Educational Session Sponsor - 10 Available** **\$2,000**
- Product Directory Category Ad - 1 per Category** **\$750**
- Custom Sponsorship** **\$ _____**

TOTAL \$ _____

Items subject to sales tax based on location of the customer and state laws.

We understand this application becomes a binding contract when accepted by Informa Exhibitions U.S. Construction & Real Estate, Inc. We agree to abide by the Informa Markets Sponsorship and Exhibitions Terms and Conditions found online <https://www.theroofingexpo.com/virtual-terms> and regulations adopted by Informa Exhibitions U.S. Construction & Real Estate, Inc. in accordance with the terms herein.

REQUIRED Signature: x _____ Printed Name: _____
 Title: _____ Date: _____

By providing your contact information and signature, you are authorizing Informa Exhibitions U.S. Construction & Real Estate, Inc. to send you promotional materials via mail, fax, email, or SMS.