2020 Sponsorship Opportunities Application & Contract

February 4-6, 2020 | Kay Bailey Hutchison Convention Center | Dallas, TX USA | www.TheRoofingExpo.com

Company Legal Name: _____ **Booth #:** _____

Exhibiting As Company Name: _____

Contact: _____ **Phone:** _____ **Email:** _____

Fullfillment Contact: _____ **Phone:** _____ **Email:** _____

A completed 2020 IRE Booth Contract must be received to be eligible for sponsorship and/or promotional opportunities. *Sponsorships are only available to 2020 contracted IRE exhibitors. The 2019 exclusive sponsorship holders have first right-of-refusal for the 2020 IRE until August 20, 2019. Promotion rates are non-commissionable. All sponsorships must be paid in full prior to fulfillment. Sponsorships, advertising and digital are nonrefundable. Detailed descriptions of all promotions are available at www.theroofingexpo.com.* ***Items in bold and red are exclusive sponsorships.***

ONSITE SPONSORSHIPS

- ☐ ***Aisle Signs - 3 Main aisles*** ..... $ 4,125
- ☐ ***Shuttle Package*** ..... $ 10,250
- ☐ Aisle Signs - 1 aisles ..... $ 1,250
- ☐ Aisle Signs - 3 aisles ..... $ 3,400
- ☐ Billboard (Double Sided) - Show Floor ..... $ 1,975
- ☐ Conference Bags (Shared) ..... $ 7,700
- ☐ Conference Bag Insert ..... $ 2,750
- ☐ Exhibitor Product Clinic (Large) ..... $ 19,750
- ☐ Exhibitor Product Clinic (Standard) ..... $ 16,250
- ☐ Exhibitor Presented Seminar ..... $ 3,800
- ☐ Exhibit Hall Floor Graphics (4'x4') ..... $ 1,150
- ☐ Keynote ..... $ 10,000
- ☐ Kiosk - Full Kiosk (4 panels) ..... $ 5,500
- ☐ Onsite Reg Sponsor ..... $ 16,500
- ☐ Welcome Party ..... $ 25,000

Banners (Lobby) *All banners are single-sides

- ☐ Banner C.1 (15' x 30') ..... $ 11,750
- ☐ Banner C.2 B-C (15' x 20') (2 available) ..... $ 9,500
- ☐ Banner C.3 (15' x 30') ..... $ 11,750
- ☐ Banner C.4 (15' x 20') ..... $ 9,500
- ☐ Banner C.5 (20" x 8") ..... $ 6,500
- ☐ Banner DE. 7B-7C (24' x 16') (2 available) ..... $ 10,750
- ☐ Banner DE. 1A-B (20' x 15') (2 available) ..... $ 8,500
- ☐ Lobby Column Wrap (4-sided) ..... $ 5,500

Window Clings

- ☐ WC-101 (9 Clings) ..... $ 6,000
- ☐ DE.2 (6 clings; top left section) ..... $ 10,750
- ☐ DE.2 (6 clings; bottom left sections) ..... $ 10,750
- ☐ WC-104 - WINDOW A - SS ..... $ 4,995
- ☐ WC-104 - WINDOW B - SS ..... $ 3,995
- ☐ WC-104 - A & B Pkg (Omni Side) ..... $ 7,000
- ☐ WC-104 - A & B Pkg (KBHCC Side) ..... $ 7,000

Escalator Graphics

- ☐ Rail Cling DE.1C - Hall Side Interior (6 clings available) ... $ 3,300
- ☐ Rail Cling DE.1C - Street Side Interior (6 clings available) $ 3,300
- ☐ Rail Cling DE.1C - Hall Side Exterior (6 clings available) .. $ 3,300
- ☐ Rail Cling DE.1C - Street Side Exterior (6 clings available) $ 3,300
- ☐ Escalator Package (center rail & both interior side panels) $ 9,600

Exhibit Hall Private Meeting Rooms (during show hours)

- ☐ Large (approx. 300 sq. ft) ..... $ 4,850
- ☐ Medium (approx. 200 sq ft.) ..... $ 3,850
- ☐ Small (approx. 100 sq. ft) ..... $ 2,850
- ☐ NEM Medium (approx. 200 sq ft.) ..... $ 9,250
- ☐ NEM Small (approx. 100 sq. ft) ..... $ 5,750

DIGITAL MARKETING

Web/Email

- ☐ Email Blast Targeted Attendee ..... $ 3,850
- ☐ Rooftop Ruckus 1X Shared Email ..... $ 495
- ☐ Rooftop Ruckus 3X Shared Email ..... $ 1,295
- ☐ Rooftop Ruckus 6X Shared Email ..... $ 2,300
- ☐ Registration/Travel Sponsor ..... $ 2,350
- ☐ Smart Ads Retargeting (50,000 impressions) ..... $ 1,700
- ☐ Smart Ads Retargeting (100,000 impressions) ..... $ 2,890
- ☐ Web Ad Banner - 150' x 180' (4 available) ..... $ 1,950

Mobile App

- ☐ ***Gold Sponsor*** ..... $ 7,950
- ☐ Silver Sponsor ..... $ 4,470
- ☐ Multimedia Package ..... $ 2,650
- ☐ Custom Push Notification ..... $ 950

PRINT ADVERTISING

Pre-Show Advertising

- ☐ ***Attendee Pre-Show Brochure Ad*** ..... $ 8,500

Print Advertising / Show Program

- ☐ ***Front Cover Note 4C*** ..... $ 6,800
- ☐ ***Back Cover Ad 4C*** ..... $ 4,600
- ☐ ***Inside Back Cover Ad 4C*** ..... $ 4,350
- ☐ ***Inside Front Cover Ad 4C*** ..... $ 4,350
- ☐ ***Full Page Ad Page 1 4C*** ..... $ 4,350
- ☐ Full Page Ad 4C ..... $ 3,150
- ☐ Half Page Ad 4C ..... $ 1,900
- ☐ Quarter Page Ad 4C ..... $ 1,200
- ☐ Program 2" x 2" Ad 4C ..... $ 525
- ☐ Exhibitor Listing Logo 4C ..... $ 470
- ☐ Additional Listing ..... $ 375
- ☐ Floor Plan Ad ..... $ 1,200
- ☐ Floor Plan Back Cover Ad ..... $ 4,000

Custom Sponsorship (IRE to complete)

- ☐ _____ $_____
- ☐ _____ $_____

TOTAL SPONSORSHIP AMOUNT: _____

RETURN APPLICATION & PAYMENT TO:

International Roofing Expo
6191 N. Hwy. 161, Suite 500
Irving, Texas USA 75038

Toll-free: 800-684-5761
Outside USA: 972-536-6415
www.theroofingexpo.com

METHOD OF PAYMENT:

Please check one:

- ☐ **Check made payable to: International Roofing Expo**
- ☐ **Wire / ACH** (refer to clause 7 of the Exhibitor Terms & Conditions)
- ☐ **Credit Card** Complete the online contract or contact us for a credit card form.

PCI compliance requires credit card information must only be received via our secure fax line 972-550-5390 or through our online contract portal.

QUESTIONS?

Please contact Show Management at 800.684.5761, 972.536.6415 or Exhibit@TheRoofingExpo.com.

All payments should be in U.S. funds. Exhibitors are responsible for all bank collection fees and/or discounts associated with their payments.

FOR SHOW MANAGEMENT USE ONLY

Date Received: _____
Deposit Received: _____
Exh ID#: _____
AE: _____

We have read and understand the eligibility requirements stated above. We also understand this application becomes a binding contract when accepted by Informa Exhibitions U.S. Construction & Real Estate, Inc. We understand that all deposits/final payments are non-refundable.

Required **Signature: x** _____ **Printed Name:** _____

We agree to abide by the terms and conditions of the 2020 International Roofing Expo Booth Application & Contract.