



“TEXT TO WIN” CONTESTS DURING IRE 2020 | OFFICIAL RULES
NO PURCHASE IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES.
ANY PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. ELIGIBILITY:

This Sweepstakes (herein so called) is open only to legal residents of the United States, who are 18 years of age or older at the time of entry (each an “Entrant”). You need not be present to win. Employees (and their immediate families or those living in the same household) of IRE, Informa plc, Informa Markets, NRCA, Roofing Contractor, and their respective affiliates, subsidiaries, divisions, parent and related companies, suppliers, printers and advertising, promotional and judging agencies (collectively, “Promotional Partners”) are not eligible to enter or win.

2. HOW TO ENTER:

You may enter the Sweepstakes via either of the entry methods described below. There is no limit on the number of entries per person throughout the Sweepstakes Period. There are no mail-in entries. Entries must be received by 11:59 p.m. CST of the last day of the Sweepstakes. Entries received during the Sweepstakes Period will automatically be entered into a random draw for Sweepstakes Prizes (as defined hereinafter).

a. TEXT MESSAGE ENTRY METHOD:

Throughout the Sweepstakes Period, if you have a text messaging capable device, you may enter by sending a text message with corresponding text code to the number “214-378-8863” (each an “Entry”). There are ten (10) possible text codes. Entrants who send in all ten codes are entered to win a grand prize sweepstake. All text messaging entries must be received before the end of the Sweepstakes Period. You will be charged for each text message sent or received from your handset or wireless device according to the terms in your Service Agreement with your wireless carrier. Each text message sent to or received by a service subscriber of any participating wireless carrier will incur a standard messaging charge, in accordance with that carrier’s Terms and Conditions applicable to such customer’s particular rate plan and a premium text messaging charge. Each wireless carrier’s rate plan may vary, and Entrants should contact their wireless carrier for information on messaging rate plans and charges relating to your participation in this Sweepstakes. In the event of a dispute regarding the identity of the person submitting a text message entry, the entry will be deemed submitted by the authorized account holder of the mobile phone number submitted at the time of entry. The authorized account holder is the natural person who is assigned to the mobile phone number by the organization that is responsible for assigning the mobile phone number. Potential winners may be required to show proof of being the authorized account holder.

3. RANDOM DRAWING:

Winners are chosen at random from all eligible Entries, by Judge and/or Sponsors, whose decisions are final and binding in all matters relating to this Sweepstakes. Each Prize Winner will be notified of his/her selection by telephone, e-mail or mail service by one month after the last day of the promotion.

4. PRIZE CONDITIONS:

No substitution for any prize will be permitted. If necessary, due to the unavailability of a Prize, a prize of equal or greater value will be awarded at the discretion of the Sponsor. A Prize is not transferable, assignable or redeemable for cash. Each Prize Winner may be required to execute and return an Affidavit of Eligibility and Publicity/Liability Release within five (5) days of receiving them from Sponsor. Failure to return all required documents in this time period may result in the Winner being disqualified and an alternate Winner being selected. If

a prize notification is returned to Sponsor as undeliverable or if an entrant is found to be ineligible or declines acceptance of a Prize for any reason, an alternate Winner will be selected by Sponsor. By entering the Sweepstakes and/or accepting a Prize, Winners and entrants hereby consent (except where prohibited by law) to the reasonable use by Sponsor of the Winners' and entrants' photograph, voice, likeness and/or image, hometown address, contents of the entry form and the name and age of the Winners and entrants without any further compensation for any future promotional activity related to the Sweepstakes.

5. ODDS OF WINNING:

Odds of winning a Prize depend on the total number of eligible entries received for the Sweepstakes and are equal regardless of method of entry.

6. CONDUCT OF PARTICIPATION:

By entering the Sweepstakes, entrant affirms that he or she has read and agrees to abide by the Official Sweepstakes Rules and the decisions of the judges. Sponsor reserves the right to disqualify any entrant acting in violation of the Official Sweepstakes Rules or found tampering with the entry process or with the operation of the Sweepstakes or the website. The Sweepstakes is governed by the laws of the United States and, by entering, all Winners and entrants hereby submit to the jurisdiction and venue of the federal, state and local courts located in Delaware. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

7. LIMITATIONS OF LIABILITY:

IRE, Informa plc, Informa Markets, NRCA, Roofing Contractor, and each of their respective affiliates, subsidiaries, parent corporations, and their respective officers, directors, shareholders, employees and agents, are not responsible for any incorrect or inaccurate entry information, theft, tampering, destruction, or unauthorized access to, or alteration of entries; printing or other errors; and/or any entries (whether tweeted or mailed), which are late, lost, delayed, incomplete, misdirected, stolen, mutilated, illegible, received with postage due or any combination thereof. Sponsor reserves the right to modify, suspend or terminate the Sweepstakes in the event that doing so becomes necessary due to circumstances beyond Sponsor's control. In the event the Sweepstakes is terminated early, Winners will be selected from all eligible entries received at the time of termination.

8. RELEASE OF LIABILITY:

By participating, Winners and entrants agree to release, discharge, indemnify and hold harmless Sponsor, IRE, Informa plc, Informa Markets, NRCA, Roofing Contractor, and each of their respective affiliates, subsidiaries, parent corporations, and their officers, directors, employees, representatives and agents from and against any claims made by Winners, entrants or any other third parties related in any way to the operation of the Sweepstakes, as well as any other claims, damages or liability due to any injuries, damages or losses (whether alleged, threatened, or actual) to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in any Sweepstakes-related activity or participation in the Sweepstakes.

9. WINNERS LIST AND OFFICIAL RULES:

For an Official Winners List or a copy of these Official Sweepstakes Rules, send a self-addressed, stamped envelope to: "Text to Win" Sweepstakes – WINNERS – or – OFFICIAL RULES (please specify), Informa Markets c/o IRE 2020 6191 N. State Hwy. 161, Suite 500 | Irving, Texas 75038 | United States.

10. ENTRANT'S PERSONAL INFORMATION:

Information collected from entrants by text message via cell phone is subject to the Sponsor's Privacy Policy

11. SPONSOR:

Informa Markets 6191 N. State Hwy. 161, Suite 500 | Irving, Texas 75038 | United States and other partners listed on corresponding text to win information webpage