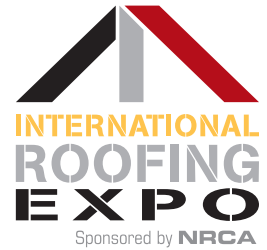


IRE COST/BENEFIT WORKSHEET



COSTS

	COST
REGISTRATION FEES	\$
FLIGHT IRE offers discounts through a variety of airlines. www.theroofingexpo.com	\$
HOTEL ACCOMMODATIONS IRE offers discounted hotel rooms. www.theroofingexpo.com	\$
TRANSPORTATION: AIRPORT TO HOTEL	\$
TRANSPORTATION: HOTEL TO AIRPORT	\$
MILEAGE REIMBURSEMENT	\$
PARKING REIMBURSEMENT	\$
FOOD PER DIEM [SUGGESTIONS BELOW]: Breakfast= \$9 -\$12; Lunch= \$13-\$18; Dinner= \$29-\$36; Snacks/Coffee = \$5	\$
TOTAL COST ASSOCIATED	\$

BENEFITS

	Key Takeaway Desired	Estimated Value and/or Contribution to the Company
Session 1:		
Session 2:		
Session 3:		
Session 4:		
Session 5:		
Session 6:		
Expo		
Expo		
Show Flow Education		
Other		