



Working as partners with the National Roofing Contractors Association (NRCA) and the International Roofing Expo Education Alliance (IREEA), Hanley Wood Exhibitions is committed to providing in-depth and comprehensive education for the entire roofing industry. We are currently seeking speakers for our 2013 IRE Conference Program. A **Call for Presentations** has been released to professionals in the roofing industry including previous speakers for NRCA, the International Roofing Expo and other Hanley Wood Trade Shows. This is your opportunity to share your knowledge and skills and make a difference in the lives of roofing professionals.

Following are details of our upcoming show:

Dates: February 5-7, 2013
Location: Henry B. Gonzalez Convention Center, San Antonio, TX
Audience: Roofing Contractors, Architect/Engineers, Consultants, Building Owners/Facility Managers, Manufacturers, Distributors, Foremen, Superintendents, Project Managers
Courses: Approximately 43 sessions in 90 minute blocks
Deadline: Complete the attached Submission Form and **submit by March 23, 2012** (*E-mail submissions only please*)

Educational Tracks will include:

- Technical – roof systems, techniques, product & industry trends, design theory/analysis, legal issues
- Workplace Safety – risk management, safety procedures, insurance, OSHA
- Business – human resources, leadership/management skills, business “best practices,” sales/marketing, client relationships, money management, field management, money matters, legal
- Green Building- green building practices, solar energy, energy efficiency, sustainable and renewable resources to ensure environmental responsibility

Here is what we are looking for:

- Information that can be immediately implemented in the workplace
- How-to classes that stimulate and provide attendees with a new skill, technology or process
- Topics that are innovative, stimulating and cutting-edge for the construction and roofing industry
- Strong proposals that provide a better understanding of processes and techniques
- Presenters with strong speaking experience and in-depth knowledge of subject matter presented
- Topics related to roofing professionals, not generic in nature

What we are NOT looking for:

- Product pitches
- Topics that require the use of your organization's product
- Niche focused topics that would only be relevant to a small audience

Final acceptance will be based on (but not limited to) the course's ability to meet submission standards, overall program/track specification and industry need. Additionally, our Advisory Committee (made up of NRCA staff, Hanley Wood representatives, industry leaders and editors) will review the proposed topics for relevancy and industry feedback. All approved courses will be submitted for continuing education and will therefore **require syllabus handouts** for attendees. **Please note that vendors must be exhibitors in the show to be considered for a presentation.** Please submit required form in lieu of alternate submission formats.

The deadline for returning your submission for consideration is **March 23, 2012**, but you may continue to submit proposals after this date in the event of a cancellation or change to the schedule. Final selections will be made in late May. You will be notified at this time to advise whether or not we were able to include your submission in the 2013 Program. Should you have any questions about the International Roofing Expo conference program, please contact Conference Manager, Brandi McElhaney via email bmcelhaney@hanleywood.com or 972.536.6392.

I look forward to hearing from you soon.

Best Regards,

Brandi McElhaney, Senior Conference Manager

