

Renewable Energy Pavilion

Showcase your renewable energy products in this pavilion on the show floor designed to provide education and resources for attendees interested in this innovative and cutting-edge industry. There is no better way to reach new attendee prospects looking for green/eco-friendly, solar, photovoltaics, vegetative, roof-mounted wind turbines, day lighting, geothermal and other renewable energy products.



Sponsorship opportunities include:

Overall Sponsor (exclusive) \$15,000

Increase your exposure with this multi-tiered package. You will be the exclusive sponsor of the pavilion; there will be no co-sponsors.

As the sponsor, you will receive:

- 6' x 2' table or 4' x 4' floor display in the pavilion for product display (multiple products and literature distribution permitted)
- One double-sided 3' wide x 8' high billboard advertisement
- 3' x 3' color logo displayed in the aisle next to your booth
- 30-minute presentation slot with an additional 15-minutes for Q&A
- Logo on pavilion overhead banner, décor and signage
- Logo and web link on one e-mail blast to attendees and prospects
- Full-page four-color ad in the Program & Event Guide*
- Recognition on the pavilion information ticket in the Registration Packet*
- Recognition on event signage (name and booth number)
- Recognition on show website
- Recognition in the Expo Brochure*
- Recognition in the Program & Event Guide*
- Post-show lead generation reports

Overall Sponsor (2 non-exclusive) \$7,500

Gain visibility by serving as the co-sponsor along with another exhibiting company.

As the sponsor, you will receive:

- 6' x 2' table or 4' x 4' floor display in the pavilion for product display
- One double-sided 3' wide x 8' high billboard advertisement
- 3' x 3' color logo displayed in the aisle next to your booth
- 30-minute presentation slot with an additional 15-minutes for Q&A
- Logo on pavilion overhead banner, décor and signage
- Logo and web link on one e-mail blast to attendees and prospects
- Half-page four-color ad in the Program & Event Guide*
- Recognition on the pavilion information ticket in the Registration Packet*
- Recognition on event signage (name and booth number)
- Recognition on show website
- Recognition in the Expo Brochure*
- Recognition in the Program & Event Guide*
- Post-show lead generation reports

*deadlines apply

Sign up NOW! To highlight your renewable energy compliant products and help make the show a profitable investment, contact your account rep today!

Companies A-B: Sandi McMullen
SMcMullen@HanleyWood.com | 972.536.6386

Companies I-Z: Stephanie Garcia
SGarcia@HanleyWood.com | 972.536.6381

Companies C-H: Bill Mitchell
BMitchell@HanleyWood.com | 972.536.6360

Exhibits & Conference: February 16-18, 2011
Las Vegas Convention Center | North Halls | Las Vegas, Nevada USA
www.TheRoofingExpo.com

Vendor Demonstration \$1,600

Present a 30-minute demonstration of your product in the Pavilion; also includes a 6' x 2' table or 4' x 4' floor display.

As the sponsor, you will receive:

- 6' x 2' table or 4' x 4' floor display in the pavilion for product display (multiple products and literature distribution permitted)
- 30-minute presentation slot with an additional 15-minutes for Q&A
- Four-color, 2 x 2 ad in the Program & Event Guide*
- Recognition on event signage (name and booth number)
- Recognition on show website
- Recognition in the Expo Brochure*
- Recognition in the Program & Event Guide*
- Post-show lead generation reports

4x4 Floor Display \$700

Build brand name recognition for your renewable energy products with this cost-effective sponsorship.

As the sponsor, you will receive:

- 4' x 4' floor display in the pavilion for product display (multiple products and literature distribution permitted)
- Recognition on event signage (name and booth number)
- Recognition on show website
- Recognition in the Expo Brochure*
- Recognition in the Program & Event Guide*
- Post-show lead generation reports

6x2 Table Display \$550

Use this affordable opportunity to showcase your renewable energy products.

As the sponsor, you will receive:

- 6' x 2' table in the pavilion for product display (multiple products and literature distribution permitted)
- Recognition on event signage (name and booth number)
- Recognition on show website
- Recognition in the Expo Brochure*
- Recognition in the Program & Event Guide*
- Post-show lead generation reports



Official Show Sponsor: Official Show Publication: Official Residential Publication:

